California BRT Projects Fact Sheet

Planning Agency: San Diego Association of Governments

Transit Operator: Metropolitan Transit System

Contact: Miriam Kirshner, Project Manager, SANDAG, Phone: 619.699.6995 or

Dave Schumacher, SANDAG, phone: 619.699.6906

Project Name: Showcase BRT Project

Project Location: 9.9 mile long project between Downtown San Diego and San Diego State

University (SDSU), via Park Blvd/El Cajon Blvd/College Ave serving the

Mid-City communities in the City of San Diego.

Status: Preliminary engineering completed for portion of project with transit-only

lanes; preliminary engineering to start in FY 06 on rest of project. Testing of traffic signal technology requirements underway to identify potential

time savings at key intersections.

| Project Summary | The San Diego Showcase project is supposed to "showcase" the region's Transit First strategy. This corridor has high transit ridership and strong transit-supportive land uses. Project would connect to trolley lines on both ends of the project corridor. |
|-----------------------|--|
| System Elements | |
| Running Ways | Dedicated median lane along portion of Park Blvd (taken from street median & on-street parking reconfiguration); transit-only lane along portion of El Cajon Blvd (converted from mixed-traffic lane) adjacent to parking lane cars allowed to traverse for parking and right-turns; transit lanes identified through barriers, striping, curbs, signage; at grade crossings |
| Stations | Spaced about 0.6 miles on average outside downtown area Distinctly looking roof shade shelters reflecting architecture of surrounding community Real-time arrival info at larger stations for next bus arrival times Improved ADA access / sidewalk crossings Level boarding Bike rack and benches Ticket vending machines Deciduous street trees (open character) |
| Vehicles | To be determined |
| Service and Operation | Pre-boarding fare payment Headway-based schedule |
| Fare Collection | Pre-boarding fare payment Fare payment with debit cards (Smart Cards) |
| ITS Features | Real-time arrival info at key stations TSP at key intersections |

| Interfaces with State | Interface with I-805 and I-15 |
|-----------------------|-------------------------------|
| Highway System (SHS) | |